

ABOUT US

Innopiphany LLC is a technology consulting and research firm that provides federal government organizations and agencies with the most comprehensive and effective services. Our team consists of experts in public policy, budget and planning, data analysis, and the latest trends and technologies in the federal government and its programs. We provide our clients with the most efficient and cost-effective solutions to help them maximize their resources while meeting their mission objectives. Our economic services include IMPLAN, economic modelling, economic forecasting, economic GDP, GDP contribution, and job creation analysis. We are committed to providing the best services to our clients and helping them achieve their mission objectives. By partnering with Innopiphany LLC, clients can be assured of top-quality services and results.

SERVICES

Our health consultancy and research capabilities include the following areas:

- Consulting
 - Patient advocacy
 - Patient education
 - Patient Health Access
 - Data analytics
 - Real World Evidence
 - Health technology assessment
 - All of Us dataset
 - Artificial intelligence (AI)
 - Machine learning
 - Clinical Trial Design
 - Drug Pricing
 - Drug Development
 - Regulatory Affairs
 - Drug Target-product profile
 - Drug Target label
 - Modelling
 - Outcomes Research
 - Marketing
- Market Research
 - Social Determinants of Health
 - Health Equity
 - Health Inequity
 - Health policy
 - Inflation Reduction Act
 - Caregiver Research
 - 340B
 - Co-pay Maximizers
 - Co-pay Accumulators
 - Medical Writing
 - Process Re-engineering
 - Clinical Outcome Assessment
 - Value-based Payment
 - Pay-for-performance
 - Advanced Payment
 - Models
 - International Research
- International Healthcare Systems
 - Oncology
 - Nephrology
 - Rare Disease
 - Behavioral health
 - Depression
 - Post traumatic stress disorder (PTSD)
 - Alzheimer's Disease
 - Traumatic brain injury (TBI)
 - Dementia
 - Diabetes
 - Asthma
 - Obesity

Our general economic capabilities include:

- IMPLAN
- Economic Modelling
- Economic forecasting
- Economic GDP
- GDP Contribution
- Job Creation analysis



PAST PERFORMANCE

- From 2020 we have consulted on COVID19 performing an epidemiological analysis of all outcome data and defining the clinical strategy, treatment algorithm, analysis of clinical trial data including the WHO SOLIDARITY study. Dating back to 2021, we have helped a company navigate the requirements for CMS coverage with evidence development, provide related strategy, and designed several study options that would potentially comply with CMS requirements.
- We have convened 3 taskforce meetings with 17 patient advocacy groups in HIV and aging to better understand what elements of value are important to reflect in decision-making for commercial and CMS decision-making on access to new technologies and drugs.
- We have developed a consumer communications strategy including consumer segments and potential partners; we then implemented this strategy which led to greater visibility for a professional medical organization in the areas of pathology.
- We created a white paper on key issues of patient access to medications and then summarized this into an easy-to-use one-pager document that physicians, insurers and consumers could understand.
- We analyzed the All-of-Us database to determine the social determinants of health related to PTSD which concluded that race, ethnicity, co-morbidities, neighborhoods and access to healthcare have an impact on health outcomes

WHY CHOOSE US?

- Unrivaled Medical and Pharmaceutical Industry Expertise: Our team of MDs, PhDs, and Masters with medical and pharmaceutical experiences allows us to comprehensively grasp complex medical concepts, enduring accuracy and precision.
- Evidence-Based Decision Making: Our proficiency in health economics equips us with the tools to evaluate the cost-effectiveness, budget impact and return on investment of healthcare interventions.
- Policy Development and Evaluation: We have extensive experience in health policy development and evaluation resulting in evidence-based policies that promote efficient and equitable healthcare delivery.
- Amplifying Patient Voices: We strongly believe in the power of patient advocacy to drive positive change in healthcare. Our patient advocacy capabilities and network enable us to represent and amplify the voice the voices of patients, ensuring that their perspectives, needs and preferences are central to healthcare decision-making processes.
- Ability to analyze the NIH's All-of-Us databases and social determinants of health (SDoH) data sets

NAICS CODE

- 541690** - Other Scientific and Technical Consulting Services.
- 541720** - Research and Development in the Physical, Engineering, and Life Sciences.
- 541611** - Administrative Management and General Management Consulting Services.
- 541618** - Other Management Consulting Services.
- 541613** - Marketing Consulting Services.

COMPANY SNAPSHOT

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